WHAT IS CLAIMED IS:

 A method of masking data on a DVD for selective playback upon demand or for transcription to another medium,

the DVD adapted for communication with a player or transcriber such that the DVD has a start location and a stop location with at least one data track therebetween.

each data track including a data recording area for executing at least one of recording and reproducing the data, and each track including a start position indicative of a beginning location for the data recording area for that track, the start location precedes the first start position for the first track for at least one of location or time, and the stop location follows the last data recording area for the last track for at least one of location or time,

the first start position is indicative of the beginning of the data recording area for a first track and the start position for each subsequent track, if any, is indicative of the beginning of the data recording area for the respective track,

the method comprising the steps of:

- (a) determining the position of the start location,
- (b) determining the position of the stop location,
- (c) positioning at least one data track on the DVD between the start location and the stop location such that the data track has, adjacent thereto, at least one of

sufficient location or time for accepting a concealed data track, which sufficient location or time is defined as a gap, (d) impressing data on the DVD and within the gap for defining the concealed track having a hidden recording

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- (d) impressing data on the DVD and within the gap for defining the concealed track having a hidden recording area such that the hidden recording area is located adjacent any data track and contains concealed data which can be accessed upon demand for transcription to another medium or for playback.
- 2. The method of masking data on a DVD for selective playback upon demand or for transcription to another medium as defined in claim 1 wherein the step of impressing data on the storage medium for generating the concealed data track further comprises the step of generating the concealed data track comprising the steps of:
 - (a) identifying a position within the gap relative to at least one of location or time for operative association with a player/transcriber,
 - (b) impressing the concealed data track on the storage medium at the identified position comprising the steps of:
 - $\hspace{1.5cm} \textbf{(1)} \hspace{0.5cm} \textbf{impressing a recording area within the } \\ \textbf{concealed data track, and}$
 - (2) impressing a start position within the concealed data track for indicating the location where the recording area begins for the concealed track.

3. The method of masking data on a DVD for selective playback upon demand or for transcription to another medium as defined in claim 2 wherein the step of identifying a position within the gap comprises the step of identifying a position within the gap and with respect to the start location.

- 4. The method of masking data on a DVD for selective playback upon demand or for transcription to another medium as defined in claim 2 wherein the step of identifying a position within the gap comprises the step of identifying a position within the gap and with respect to the start position of any track.
- 5. The method of masking data on a DVD for selective playback upon demand or for transcription to another medium as defined in claim 3 wherein the step of identifying a position within the gap and with respect to the start location comprises the step of identifying a position before the start location which position defines a pre-gap.
- 6. The method of masking data on a DVD for selective playback upon demand or for transcription to another medium as defined in claim 5 wherein the step of identifying a position before the start location comprises the step of identifying a portion of the pre-gap.
- The method of masking data on a DVD for selective
 playback upon demand or for transcription to another medium

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as defined in claim 5 wherein the step of identifying a position
 before the start location comprises the step of identifying all of the
 pre-gap.

- 8. The method of masking data on a DVD for selective playback upon demand or for transcription to another medium as defined in claim 3 wherein the step of identifying a position within the gap and with respect to the start location comprises the step of identifying a position after the start location.
- 9. The method of masking data on a DVD for selective playback upon demand or for transcription to another medium as defined in claim 4 wherein the step of identifying a position within the gap and with respect to the start position of any track comprises the step of identifying a position before the start position of the track.
- 1 10. The method of masking data on a DVD for selective playback upon demand or for transcription to another medium as defined in claim 4 wherein the step of identifying a position within the gap and with respect to the start position comprises the step of identifying a position after the start position of any track.

 A method of masking data on a DVD for selective playback upon demand or for transcription to another medium,

the DVD adapted for communication with a player or transcriber such that the DVD has a start location and a stop location with at least one data track therebetween, prior to the start location is a pregap,

each data track including a data recording area for executing at least one of recording and reproducing the data, and each track including a start position indicative of a beginning location for the data recording area for that track, the start location precedes the first start position for the first track for at least one of location or time, and the stop location follows the last data recording area for the last track for at least one of location or time, the first start position is indicative of the beginning of the data recording area for a first track and the start position for each subsequent track, if any, is indicative of the beginning of the data recording area for the respective track.

the method comprising the steps of:

- (a) determining the position of the start location,
- (b) determining the position of the stop location,
- (c) positioning at least one data track on the DVD between the start location and the stop location,
- (d) identifying the pre-gap before the start location, and

- 12. The method of masking data on a DVD for selective playback upon demand or for transcription to another medium as defined in claim 11 wherein the step of impressing data on the DVD and within the pre-gap for generating the concealed track further comprises the step of generating the concealed data track comprising the steps of:
 - (a) identifying a position within the pregap relative to at least one of location or time for operative association with a player/transcriber, and
 - (b) impressing the concealed data track on the DVD at the identified position comprising the steps of:
 - (1) impressing a recording area within the concealed data track, and
 - (2) impressing a start position within the concealed data track for indicating the location where the recording area begins for the concealed track.

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- 13. A DVD containing data for selective playback upon demand or for transcription to another medium and for communication with a player transcriber or the like, the DVD comprising:
- (a) a start location,
- (b) a stop location,
- 7 (c) at least one data track between the start location and 8 the stop location,

each data track further comprising a data recording area for executing at least one of recording and reproducing the data, and each track including a start position indicative of a beginning location for the data recording area for that track, the start location precedes the first start position for the first track for at least one of location or time, and the stop location follows the last data recording area for the last track for at least one of location or time, the first start position is indicative of the beginning of the data recording area for a first track and the start position for each subsequent track, if any, is indicative of the beginning of the data recording area for the respective track, such that at least one data track is on the article between the start location and the stop location, and

(d) a pre-gap, prior to the start location, the pregap comprising data impressed on the DVD and within the pregap for defining a concealed track having a hidden recording area for containing concealed data which can be accessed upon demand by the player or transcriber for transcription to another medium or for playback.

- 14. A DVD containing data for selective playback upon demand or for transcription to another medium and for communication with a player transcriber or the like, the DVD comprising:
 - (a) a start location,

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- (b) a stop location, and
- 7 (c) at least one data track between the start location and 8 the stop location,

9 each data track further comprising a data recording area for executing at least one of recording and reproducing the data. 10 and each track including a start position indicative of a beginning 11 12 location for the data recording area for that track, the start location precedes the first start position for the first track for at 13 14 least one of location or time, and the stop location follows the last 15 data recording area for the last track for at least one of location 16 or time, the first start position is indicative of the beginning of the 17 data recording area for a first track and the start position for each subsequent track, if any, is indicative of the beginning of the 18 19 data recording area for the respective track, such that at least one data track is on the DVD between the start location and the 20 21 stop location, and

(d) a gap, adjacent to at least one track, the gap comprising a data recording area for executing at least one of recording and reproducing data, and the gap further comprising data impressed on the DVD and

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within the gap for defining a concealed track having a hidden recording area for containing concealed data which can be accessed upon demand by the player or transcriber for transcription to another medium or for playback.